

**Hudson Urban Forestry Board
Minutes of meeting 2/15/17**

Present: Enger, Bauman, Zeuli, Holman, Hoggatt. Quorum of four present. Visitors: Pronchinske, Malick

Called to order at 6:34 by Holman.

Minutes approved on motion by Hoggatt, seconded by Enger and passed.

Holman showed an example of the Tree Trek stake and examples of the write-ups for several trees, a pie chart by Dustin Ellis of the distribution of tree species in Hennepin County and an example of the St. Louis Park tree sale flyer and “We saved this tree” tag.

Holman offered copies of various MN tree publications.

Gail Pronchinske, Lead Tree Worker for Hudson DPW, demonstrated on the big TV screens the City’s Bolton-Menk tree inventory GIS data base software. Gail, Tom and Ken will continue to share examples of how the inventory helps city crews prioritize work and advises city managers and our Board in making budget decisions and prioritizing our own activities.

Zeuli reported the RFP is out of the 2017 tree order for the City and is waiting for responses on price and availability, to supply School District, North Hudson and tree of the year sale. We will clarify in promoting that trees of the year (TotY) are the owner’s responsibility once delivered; in other words, we cannot replace them.

Malick reported on the Willow River Elementary School plan for the Student-led private Ash tree inventory by John Mueller and Wendi Draper. Kickoff is April 21. Holman does not have a professionally made flyer on EAB to include, but recommends we include the Homeowner Decision Guide for EAB on Private Ash and the two-page info sheet on Monitoring Woodpecker Flecking for Early Detection of EAB.

March 23 is our target date for the EAB Public EAB Forum, in Lee Auditorium at Willow River Elementary. Holman is recruiting Mark Abrahamson as speaker, along with himself, Enger/Willow River Tree, UW Extension, arborists and DPW staff from area communities and counties.

Malick is to get some tentative speaking dates for the Rotary Clubs to Holman.

Enger reported that the Downtown Retail Committee of the Chamber wants a speaker at their March 8 meeting at 9:00. Holman is to call Mary Weller.

Enger reported that Andrea Jorgenson of the Chamber would like a presentation at the March 19 Spring Showcase. Holman, Enger and Willow River Tree will provide that.

Holman is to design a 1/3 page "rack card" in time for use at the Spring Showcase. (It could also be distributed at Garden U the day before, if ready by then.)

Holman will draft a tri-fold for the Tree Treks. If there is space, for all three: Lakefront Park, Vine Street and River Crest School. This can be placed at the Chamber and other places tourists will see them as well as the Library rack and City Hall.

Holman will attend a planning meeting 2/27 at 2:45 at Prairie for their Arbor Day (Friday) event.

Holman and Zeuli will write a job description for one of the summer interns to work 1/3 time on trees. The rate will be about \$12/hr.

Hoggatt demonstrated a Facebook page he created and showed how to "like," add content, and "share." Enger said that "boosts" cost \$20-25 and can be targeted to demographics of our choice. We can solicit donations. There was consensus that we should budget around \$100 for a few strategic "boosts."

Adjournment was moved by Enger, seconded by Hoggatt and passed at 8:25.

Recorder, Malick 2/16/17